



## **SGG MEDIA ANNOUNCES PROMOTION OF THAD BROWN TO EXECUTIVE DIRECTOR**

*Los Angeles, CA* – Thad Brown has been promoted to Executive Director of Sales & Marketing, for SGG Media.

Mr. Brown will lead all sales and marketing efforts of the sports social media marketing agency.

Mr. Brown leads a team of twelve young social media experts in designing, planning, and distributing social media advertising posts to many of the largest companies in the sports industry, including Fanatics, FanDuel, and DraftKings. SGG Media exclusively represents a network of 1600 sports social media Influencers, and their 43 million avid sports fans Followers.



SGG Media - a Division of Sports Gambling Guides, Inc. has obtained sports gaming licenses, permits, or approvals in 33 states, and specializes in advertising for companies desiring marketing to a demographic of sports fans ages 20 to 40 years of age.

Company CEO, Troy Paul, states “The younger generation is getting their sports scores, information, and video content from Instagram, Twitter, TikTok, Twitch, YouTube, and other social media platforms. It’s delivered in real time and is growing exponentially. Thad is knowledgeable in all forms of social media and expertly runs his team to produce great results for our advertising customers.”

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